

GULLANE in coproduction with WARNER BROS. PICTURES and in association with EMPYREAN present



VLADIMIR BRICHTA in

BINGO

Directed by DANIEL REZENDE

ARE YOU REALLY A STAR
IF NO ONE KNOWS IT'S YOU?

Inspired by the life of ARLINDO BARRETO

GULLANE in coproduction with WARNER BROS. PICTURES in association with EMPYREAN presents VLADIMIR BRICHTA in BINGO - THE KING OF THE MORNINGS directed by DANIEL REZENDE with LUIZ BOLOGNESI and LEANDRA LEAL, CAUÁ MARTINS, AUGUSTO MADEIRA, TAINÁ MÜLLER, FERNANDO SAMPAIO, SOREN HELLEBRUP and DOMINGOS MONTAGNER. Screenplay by ANA LUCIA TORRE, PEDRO BIAL and EMANUELLE APALDO. Produced by LUIZA CARVALHO - ASC, ABC. Produced by CASSIO AMARANTE. Directed by MARCIO HASHIMOTO. Executive Producer: BETO VILLARES. Executive Producer: LUCIANO BALDAN. Executive Producer: VERONICA JULIAN. Executive Producer: ANNA VAN STEEN. Executive Producer: JORGE REZENDE. Screenplay by ALESSANDRO LARUCA, EDUARDO VIRMOMO LIMA and ARMANDO TORRES JR. ABC. Screenplay by LUCIANA BAPTISTA. Produced by PATRICIA NELLY. Produced by BENAIÁ ARTIGAS. Produced by SONIA HAMBURGER. Produced by MANUELA MANDLER. Produced by DANIELLE ALARCÓN. Produced by ANA SAITO, GABRIELA TOCCHIO, CLAUDIA BUSCHEL and CAIO GULLANE. Produced by DAN KLABIN and ARIEL ELIA. Produced by CAIO GULLANE, FABIANO GULLANE and DEBORA IVANOV. [f /bingoreidasmnhas](https://www.facebook.com/bingoreidasmnhas) #Bingo

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Gullane

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SYNOPSIS

Based on a true story, “Bingo” is a film about the man behind the mask. Augusto is an actor hungry for a place in the spotlight, following the footsteps of his mother, a stage artist in the 50’s. While starring in soft porn and soap operas he finally gets the chance to conquer the crowds when he is cast as “BINGO”, a television host clown. With his irreverent humor and natural talent, the show is a big hit, but a clause on his contract forbids him to reveal his true identity. Augusto becomes an anonymous celebrity. With makeup on, he brings happiness to children across the country but not to his own son Gabriel, that sees his father distancing himself in search of recognition. Filled with irony and humor and an exaggerated pop look from the backstage universe of the Brazilian 80’s television, the film tells the incredible and surreal story of a man that whilst looking for his artistic value, finds his personal decay.

SHORT SYNOPSIS

BINGO tells the story of Augusto, an irreverent actor searching for his place in the spotlight. After a successful career in “softcore Porn” he finally gets the big break he has been waiting for. He becomes BINGO the clown - the host of a 1980’s Brazilian Children’s morning show. With his wacky humor, and ambitious talent - he turns it into the most watched morning show in all of Brazil. There is a catch however - he is forbidden contractually to reveal his identity. He becomes the man behind the clown mask.

BIOGRAPHY

DANIEL REZENDE | DIRECTOR

Oscar Nominee (City of God) and BAFTA Winner (City of God)



Daniel Rezende was born in São Paulo, Brazil. Since early in his career he established himself as a prominent film editor, he was nominated for an Academy Award for his work with Fernando Meirelles in “City of God” (2001) and won a BAFTA Award and the Cinema Brazil Grand Prize for the same film. Rezende has edited more than 15 feature films, among them are “The Motorcycle Diaries” (2004) and “Dark Water” (2005) from Walter Salles, “The Year My Parents Went on Vacation” from Cao Hamburger, “Elite Squad” (2007), “Elite Squad 2” (2010) and “RoboCop” (2014) from José Padilha, “Blindness” (2008) and “360” (2011) from Fernando Meirelles and “The Tree of Life” (2011) directed by Terrence Malick.

He started directing in 2008, with the praised short film “Blackout”, then went on to direct the TV series “Fora de Controle” (2012), HBO’s “The Man of Your Life” (2017) and most recently two episodes of Netflix’s “The Mechanism” (2018). “Bingo” is his debut as a feature film director.

DIRECTOR'S STATEMENT

At heart I wanted to make a film about the very human issue that is the search for recognition of your work, your art and talent, after all, everybody wants it. This film is the outline of an artist in the pursuit of a place in the spotlight and when he finally finds it, it is under a mask and he can't be identified.

The story is set in the 1980's and those were very politically incorrect times in Brazilian pop culture. Augusto, the main character, is as subversive and irreverent as this decade. There is also a personal nostalgia note on the film's period setting: I grew up in this era and used to watch a lot of TV, wondering about what the hosts did when the cameras were turned off. So, to me, Augusto is the portrait of the 80's.

Another aspect of what I wanted to talk about in the film was the relationship between father and son. Augusto's path for recognition leads him away from his child. He is the host of a show and every morning he makes all the kids laugh, but not his own son.

It was a challenge to direct a first feature that was a period movie. I had the best actors in Brazil nowadays, like Vladimir Brichta and Leandra Leal, and was flanked by the best team available, like the DOP Lula Carvalho, screenwriter Luiz Bolognesi and art director Cássio Amarante. It was an elaborated and refined production, but mostly challenging because it was a complex dramatic structure and had a character with real depth. I think I kept motivated throughout this process by doing the stuff I didn't knew I was capable of, like Augusto says in the film: the impossible is the goal.

INTERVIEW

DANIEL REZENDE | DIRECTOR

How did you become involved in this project?

For my first directing project I was looking for something that could be intense but also that could communicate to a lot of people. When I first got in touch with Arlindo Barreto's story, the guy that serves as inspiration for Augusto in "Bingo" – I was deeply captivated by how human it was. Arlindo Barreto is an irreverent character and has lived many lives in one. Being raised in the 1980's in Brazil and having watched a lot of television made me wonder about the backstage life of entertainers, about what they did when the cameras were turned off. I was fascinated with this story about a man who struggles to find his place in the spotlight, but when he finally gets there, he is behind a clown mask.

What are the difficulties of turning a true story into fiction?

To be in love with a true, real story could definitely avert you from the process of making a really good film. Such overload of good elements to be used could mess up a script, so since the very beginning we chose to make everything fictional and free ourselves from that. We were lucky to have an excellent screenwriter that committed to the real story without being literal, that kept the overall feeling brought by Arlindo's life, but structured in a narrative.

What is the message of the film?

It is not easy to define "Bingo" by picking out only one matter. Essentially it is about a personal search for recognition. There's something very contemporary in this topic, but it is also a film about the relationship between father and son. The protagonist is in this crazy hunt to be recognized as an artist and this path ends up distancing him from his son. He is on TV, making a lot of children laugh every day, but not his own.

BIOGRAPHY

LUIZ BOLOGNESI | SCREENWRITER

Annecy Winner – Best Picture “Rio 2096, a Story of Love and Fury”



Luiz Bolognesi is an award-winning screenwriter, responsible for the script of “Bicho de Sete Cabeças” (Brainstorm), Locarno and Toronto 2001; “Chega de Saudade” (The Ballroom - 2007), awarded Best Screenplay at the Brazilian Film Academy, APCA (São Paulo Art Critics Association) and at Recife and Brasília FF; “Birdwatchers” (La Terra degli Uomini Rossi), in Competition at Venice 2008; “As Melhores Coisas do Mundo” (The Best Things in the World - 2010), Rome IFF and awarded Best Screenplay at Recife FF and “Amazonia 3D”, closing film at Venice 2014. In 2015 he wrote the screenplays for “Elis”, released in 2016; “Como Nossos Pais” (Just Like Our Parents), Berlin Panorama Special 2017.

He has also worked as a director and his first feature film, the animated picture “Rio 2096, a Story of Love and Fury”, won the Cristal Award for Best Picture at the Annecy Animated Film Festival in 2013.

INTERVIEW

LUIZ **BOLOGNESI** | SCREENWRITER

What is the greatest challenge of turning a true story into fiction?

In this case, we made a fictional project inspired by a biography. So, in reality, it was a fictional construction. There are many biographical elements of our subject in the film that are completely invented, for example his relationship with his mother. We were inspired by a few aspects of Arlindo's life, but we constructed plots and new situations that allowed us to see the character with more depth.

How was a television program taken to the big screen?

It's interesting because we dealt a lot with the realities of a television show, but I am not a TV screenwriter. I've made documentaries for TV, but never saw a set. So, we had to do a lot of research, and interviews, because TV in the 80's was very different from what it is today. The story spoke closely to Daniel and I because we both grew up watching those TV programs. We have a lot of memories from those times.

What is the greatest challenge for a screenwriter writing a script about a clown?

Genre was always an important question. We were always worried about how much humor to include in the movie. Fernando Meirelles was the one that sent us in the right direction with a reading. He saw the script and told us that we should aim for a tragicomedy. We thought the concept was great. The film had everything necessary to be a tragicomedy. I studied about tragicomedy, about Henri Bergson - an essay about the dignity of the comic. I had worked in tragedy and comedy, but bringing those formats together was something new for me.

VLADIMIR BRICHTA

AUGUSTO MENDES

Born in Diamantina in 1976, Vladmir moves at the age of four to Salvador. He started acting at the age of seven, when he became a member of an acting troupe in his school. As a teenager, he did free theatre courses at the Federal University of Bahia, where eventually he would study Theatre. He gave himself to theatre for eight years in Bahia, performing as the lead in several successful plays which toured around Brazil.

In cinema, he participated in the adaptation of "The Machine" (2005), "Fica Comigo Esta Noite" (2006), and "Esteve em Romance" (2008), by Guel Arraes, and "A Mulher Invisível" (2009), by Claudio Torres. His latest roles have been acclaimed by audiences for their intensity. "Bingo" in which he plays Augusto, gives the actor another dense character with many different readings.



LEANDRA LEAL

LÚCIA



Daughter of the actress Ângela Leal and niece of the producer Américo Leal, Leandra Leal has lived in an artistic universe since her birth, in Rio de Janeiro in 1982. Her theatrical debut was at 7 years old. Her first appearance on TV was on the Telenovela Pantanal, at eight years old. Leandra grew up alternating between films and telenovelas, moving from child star to a more serious actress.

Her debut in cinema was in 1997 in "A Ostra e o Vento" (1997) by Walter Lima Jr., a role for which she was given best debut roll by the São Paulo Association of Art Critics (APCA). Her filmography includes "O homem que Copiava" (2003), "Zuzu Angel" (2014), "Se Nada Mais Der Certo" (2009), and "Estamos Juntos" (2011). She has won brazilian and international awards for her rolls in "O tempo Não Para" (2014), and "O Lobo Atrás da Porta" (2014) by Fernando Coimbra.

PRODUCTION COMPANIES

GULLANE | PRODUCTION

Gullane

Gullane was founded in 1996 by brothers Caio Gullane and Fabiano Gullane and is one of today's best known and acclaimed Brazilian production companies, having produced over 35 feature films and more than 15 television series. Its productions have been screened at the most important festivals around the world and distributed in many countries.

Among the company's most notable productions are JUST LIKE OUR PARENTS by Lais Bodanzky (Panorama Special at Berlin 2017); THE SECOND MOTHER by Anna Muylaert (Audience Award at Berlin FF - Panorama, Best Actress at Sundance FF in 2015 and Brazilian Entry at the Oscars 2016); THE VIOLIN TEACHER by Sérgio Machado (Closing Film in Piazza Grande at Locarno FF in 2015); A WOLF AT THE DOOR by Fernando Coimbra (Best Film at San Sebastian FF - Horizontes Latinos and Miami in 2013 and Official Selection at Toronto FF); AMAZONIA 3D by Thierry Ragobert (a French coproduction, Closing Film at Venice FF and Official Selection at Toronto FF in 2013); "RIO 2096, A STORY OF LOVE AND FURY by Luiz Bolognesi (Best Film at Annecy FF in 2013); TABU by Miguel Gomes (a co-production with Portugal, Germany and France, in Competition at Berlin FF in 2012); BIRDWATCHERS by Marco Bechis (a coproduction with Italy, in Competition at Venice FF 2008); THE YEAR MY PARENTS WENT ON VACATION by Cao Hamburger, in Competition at Berlin FF in 2007 and shortlisted for the Academy Awards®); CARANDIRU, by Hector Babenco In Competition at Cannes FF in 2003); and BRAINSTORM by Laís Bodanzky (In Official Selection at Toronto FF and Locarno FF in 2001). Gullane has also produced the trilogy "TILL LUCK DO US PART", the top Brazilian box office in 2012, 2014 and 2016.

PRODUCTION COMPANIES

WARNER BROS. | COPRODUCTION



Warner Bros. Entertainment Inc. is an integrated entertainment industry with activities in many countries. It is one of the world leaders in the creation, production, distribution, and commercialization of all forms of entertainment. It is a subsidiary of Time Warner Company, and is at the forefront of practically all aspects of domestic entertainment, DVD and BluRay, digital distribution, animation, videogames, brand licensing. Today their film library is one of the largest in the world, with over 7,000 films, and 5,000 television shows.

In Brazil, Warner Bros. Pictures initiated their activities in 1929 and since then has brought to the country countless classics, from Casablanca and Superman, to Harry Potter and, the Hobbit. Their success story in Brazil includes more than 1000 movies launched in cinemas, with a total public of over 500 million people. Warner Bros. Pictures has also invested into local productions, having successful launches with XuXa, Os Penetras, Reis e Ratos, Zuzu Angel, Rio eu Te Amo, A Mulher Invisível, O Vendedor de Sonhos, among others.

PRODUCTION COMPANIES

EMPYREAN PICTURES | IN ASSOCIATION

EMPYREAN

Empyrean Pictures is a film financing and production company. They have participated in the film Rio I love you, and produced Sunlight Jr. starring Naomi Watts and Matt Dillon, launched by Goldwyn Films and Gravititas Ventures in the United States. Empyrean is associated with Empyre Media, which financed Return, directed by Alejandro González Iñárritu, Dose Dupla, starring Denzel Washington and Mark Wahlberg, and The Great Hero, with Mark Wahlberg. Dan Klabin and Joshua Skurla are the associates and founders of the company.

MAIN CAST

Main Cast

VLADIMIR BRICHTA

LEANDRA LEAL

CAUÃ MARTINS

AUGUSTO MADEIRA

TAINÁ MÜLLER

FERNANDO SAMPAIO

SOREN HELLERUP

DOMINGOS MONTAGNER

Guest Starring

ANA LUCIA TORRE

PEDRO BIAL

EMANUELLE ARAÚJO

MAIN CREW

Director DANIEL REZENDE

Screenwriter LUIZ BOLOGNESI

Director of photography LULA CARVALHO - ASC, ABC

Production designer CÁSSIO AMARANTE

Editor MÁRCIO HASHIMOTO

Original sound track BETO VILLARES

Casting producer LUCIANO BALDAN

Costume designer VERÔNICA JULIAN

Make up ANNA VAN STEEN

Sound JORGE REZENDE

Sound mixing supervision ALESSANDRO LAROCCA,
EDUARDO VIRMOND LIMA and ARMANDO TORRES JR, ABC

Assistant director LUCIANA BAPTISTA

Post production supervisor PATRÍCIA NELLY

Production manager RENATA ARTIGAS

Executive coordinator SONIA HAMBURGER

International coordinator MANUELA MANDLER

Marketing coordinator DANNIELLE ALARCÓN

Executive producers ANA SAITO, GABRIELA TOCCHIO, CLAUDIA
BÜSCHEL and CAIO GULLANE

Coproduced by DAN KLABIN and ARIEL ELIA

Produced by CAIO GULLANE, FABIANO GULLANE and DEBORA IVANOV